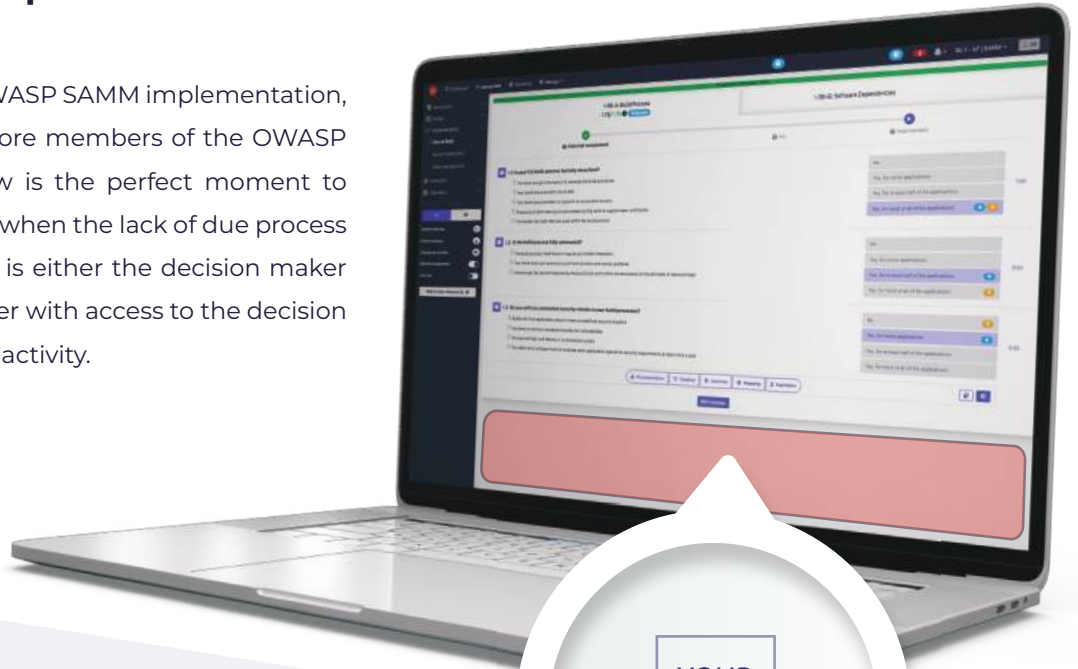





Limited Opportunity


Become the officially recommended vendor for a specific security practice in OWASP SAMM

SAMMY is the go-to tool for OWASP SAMM implementation, designed and developed by core members of the OWASP SAMM team. The activity view is the perfect moment to present your offering as this is when the lack of due process is identified. The SAMMY user is either the decision maker themselves or a key stakeholder with access to the decision maker. There is only 1 spot per activity.

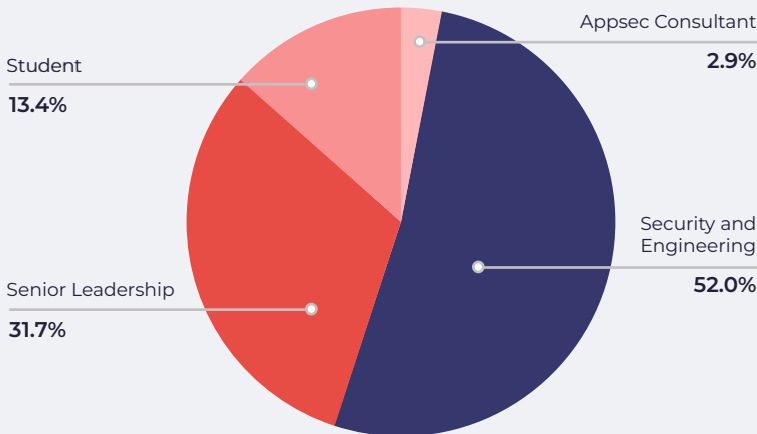


Global Reach & Impact of SAMMY

 **1700+**
Organizations

 **200+**
New Users per Month

Who uses SAMMY?



Security and Engineering (most common)

Security Engineer	6.72%
Application Security Engineer	5.97%
Software Engineer	5.60%

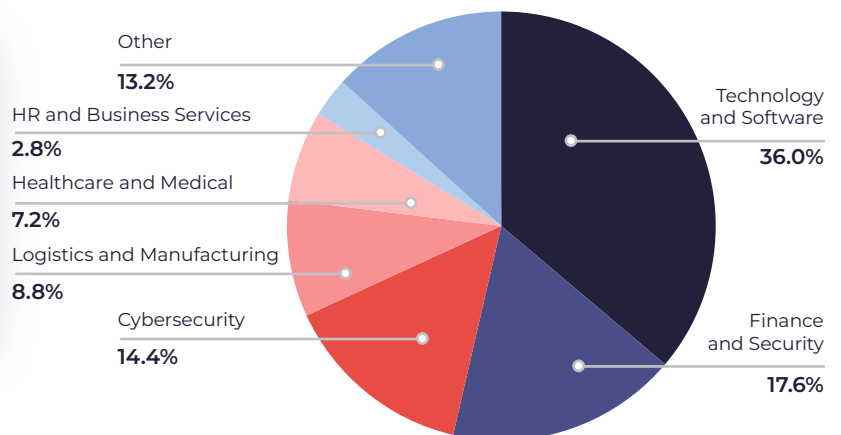
Senior Leadership Roles (most common)

CISO	6.13%
CTO	4.91%
CIO	3.68%

Source: LinkedIn

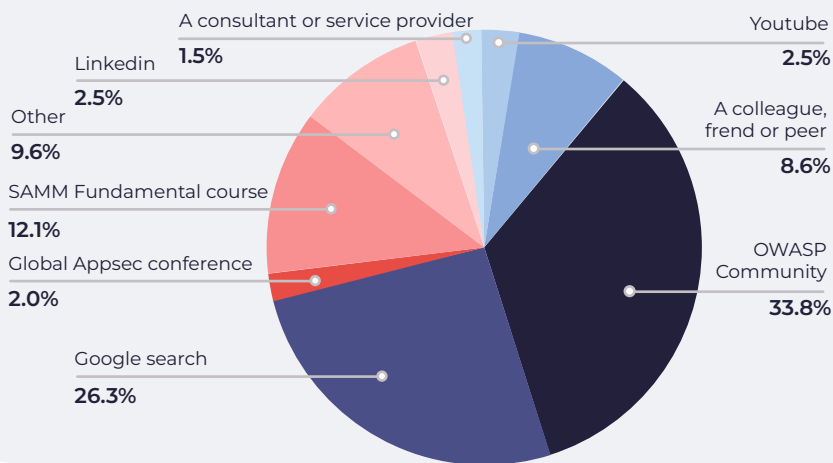
Company profile information

- Sample of organizations using SAMMY**
- German industrial **100B+** market cap
 - French industrial **25B+** market cap
 - Pharmaceutical **20B+** market cap
 - SEO analytics company **1B+** market cap
 - International financial institution **300B+**



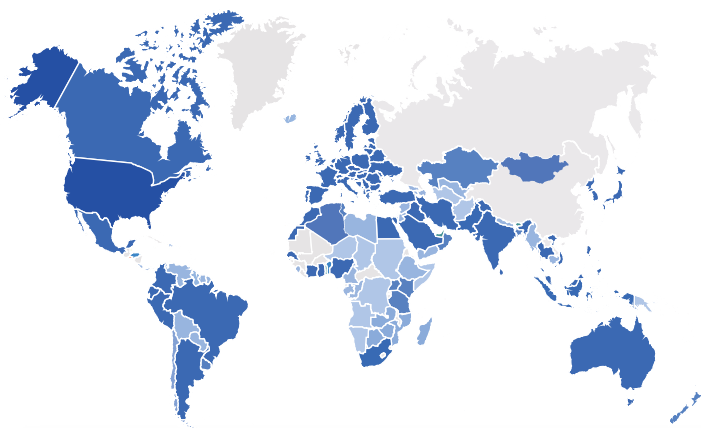


How do organizations find SAMMY?



OWASP Community	33.8%
Google Search	26.3%
SAMM Fundamental Course	12.1%
Other	9.6%
A Colleague, friend or peer	8.6%
Youtube	2.5%
Linkedin	2.5%
Global Appsec conference	2.0%
A consultant or service provider	1.5%

Active Users by Country



COUNTRY	ACTIVE USERS
United States	16K ↑314...
Netherlands	8.6K ↑923...
India	3.1K ↑228...
Belgium	2.5K ↑823...
Germany	2.2K ↑550...
United Kingdom	2.1K ↑331...

GA4 active users in the last year

Position your company as the go-to recommended vendor for a specific **OWASP SAMM** security practice. Gain visibility directly on the security practice page as a trusted expert. Benefit from a high domain authority link, boosting your SEO and credibility.

Additional content and visibility:

We can give more weight to our endorsement by creating quality content together. This content focuses on the specific OWASP SAMM practice and how your offering addresses it.

This is optional and does not come at an additional cost. We are looking to be partners with our recommended vendors and we believe that creating content together is a great way of doing so.

Blog article about your product

Together, we can explore the challenges of the relevant SAMM practice and how they can be effectively addressed. The content can be published on our website, yours, or both, depending on what aligns best with our shared goals.

How to Pick the Security Tools for your DevSecOps

Aram Hovsepian SAMM, secure software development, Security, Software security

Updated: 18 January, 2024

14 January, 2023



If published on our website, the blog could leverage our deep expertise in OWASP SAMM, offering insights into a specific stream or activity that your product supports. We'd naturally introduce your product, briefly highlighting its role in implementing this practice and linking to a page on your website for more details.

Alternatively, if published on your website, the focus could shift more towards your product's capabilities, diving deeper into how it supports and enhances the implementation of the SAMM activity, with links directing back to complementary content on our site.

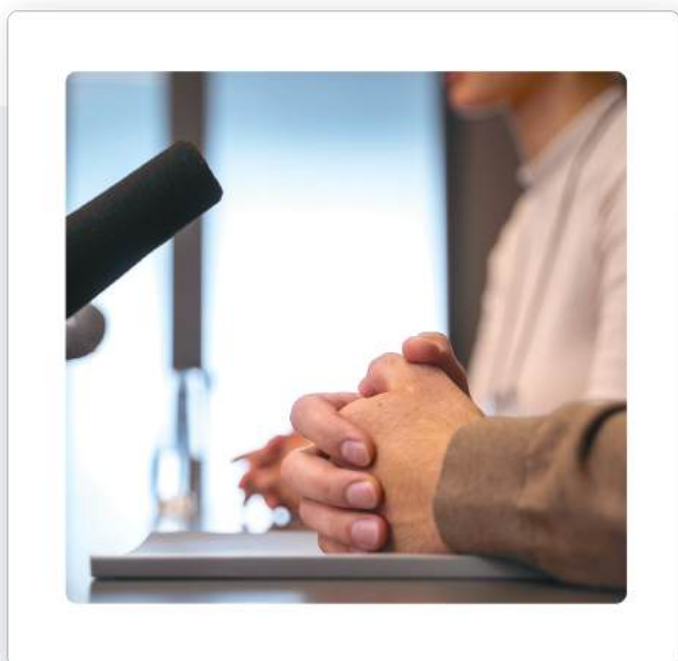
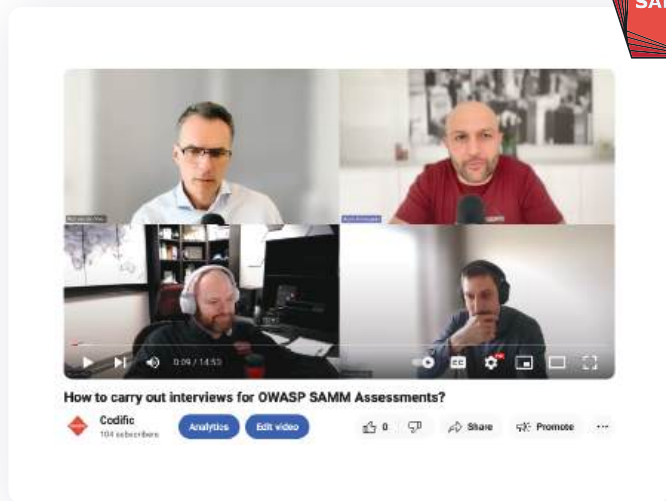
Publishing on both platforms allows us to connect these approaches, creating a cohesive narrative that leverages our SAMM expertise and your product knowledge to engage readers, drive traffic, and maximize the value of the collaboration.

A podcast addressing key challenges

Feature your product in a podcast designed to explore the challenges organizations face when implementing specific SAMM streams. The episode will offer expert insights into why these streams are critical for improving application security, discuss common pain points organizations encounter, and outline practical approaches to address them.

We'll seamlessly introduce your product, showcasing how it serves as a key solution to these challenges by simplifying processes, improving efficiency, and delivering measurable value. Listeners will gain a clear understanding of how your product aligns with their needs and enables success in achieving SAMM maturity.

At the end of the episode, we'll guide listeners to a dedicated web page where they can explore in-depth details about how your product supports and enhances the implementation of the SAMM stream, providing a clear path from interest to action. This approach combines education, engagement, and actionable insights to build trust and drive results.



Pricing

	Prices
Ad placement per month per stream	\$ 900
Full year	\$ 9000



Contact Dag Flachet for more information

dag@codific.com

Send your application to:

www.codific.com/recommended-vendor-apply



*Applications are subject to approval by the Codific Security Team